The Great Britain Irish Dancing Championships 2017

Dear Teacher,

Great Britain Irish Dancing Championships 2017

I am writing to you on behalf of the Southern England Regional Council.

Preparations are underway for the Great Britain Irish Dancing Championships to be held at The Brighton Centre, East Sussex from Friday 13th October 2017 until Sunday 15th October 2017 inclusive.

At this year's event we would like to give all teachers, schools and regions a preferential rate with regards to advertising and/or sponsorship at this prestigious competition. Programme adverts are available in various options, both colour and black and white, with full page adverts being A4 in size.

There are also numerous Championships to sponsor, and if you have a preference I would ask you to advise me of your preferred top 3 options and I will endeavour to meet your request where possible. Please note that sponsorship of Championships will be agreed on a first come basis.

The cost of these fantastic offers available ranges from £50-£300, to enable you to have the package that best suits your needs, at your preferred budget. I have lettered the options noted A – I for easy reference.

A. £350 Colour Front Inside Page Advert & Sponsorship of a Championship
B. £300 Colour Front Inside Page Advert only
C. £350 Colour Back Inside Page Advert & Sponsorship of a Championship
D £300 Colour Back Inside Page Advert only
E. £150 Colour Full Page Advert & Sponsorship of a Championship
F. £100 Colour Full Page Advert only
G. £75 ½ Page colour Advert & Sponsorship of a Championship
H. £50 ½ Page Colour Advert
I. £50 Sponsorship of a Championship only

Once you have had time to consider the options available I would appreciate it if you would notify me of your interest at your earliest convenience and by Monday 4th September 2017 and the deadline for adverts will be Friday 8th September 2017.
All adverts should be paid for in advance to the SERC Bank account, details given on request.

ADVERTISING GUIDELINES
Our organisation places great emphasis on Child Protection & fairness in competitive judging. With this in mind, please adhere to the following guidelines when submitting your advertisements.
• No last names listed for children, no photo images of dancers and no inappropriate photos - this is at the discretion of SERC.
• Schools advertising may list the city or area of their school but not the address or directions.

All adverts should be submitted in Jpeg or PDF format and to the correct dimensions.

Should you wish to contact me regarding the above please feel free to email me on nadja.nsajja@sercweb.com and I will be more than happy to assist.
I would like to thank you for taking the time to read this letter and I look forward to receiving your response in due course.

Kind regards

N. Nsajja

Nadja Nsajja
Sponsorship & Advertising
Great Britain Championships